



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Arthur J. Kover

Examiner: John W Van Bramer

Serial No.: 10/669,567

Art Group: 3622

Filing Date: September 25, 2003

Docket No.: 195-001

Title: A Method and Apparatus for Obtaining Web-based Advertising Research Data

Hon. Commissioner of
Patents and Trademarks
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313

Attn: John W Van Bramer

AMENDMENT

Dear Sir:

In response to the Office Action dated March 17, 2010, please amend the
application as follows: